



# Social Safety Signage

BACK TO THE NEW NORMAL

Extraordinary times ask for extraordinary measures, and will eventually give way to a new normal. The newfound alertness against contagion may signal the end of hugs and handshakes. Temperature screening becomes mandatory at the entrance, and face masks, gloves and hand sanitizers are now commonplace. Hygiene and sanitizations are no more an option but a mandate. More things are accomplished online than ever imagined. Companies are operating on reduced attendance and working from home is encouraged, schools are now online, hospitals are offering telemedicine, and malls and retails are operating on revised working hours with reduced crowd capacity.

Ending this pandemic won't happen overnight, and we are all in this together. Only when we unite and take our responsibility to look out for each other, we can return to an environment that is as safe as possible for everyone. Social Safety Signage gives you the digital means to create a place that is safe and trusted. Digital signage helps you inform your employees and visitors about measurements you're

taking, and therefore contributes to the prevention of more infections. It helps you detect breaches in your regulations, and allows you to react to them effectively via your digital signage network.

### Inform people about the latest updates

PADS4 Crystal CMS give you the tools to create a safe environment for everyone in your company. Inform employees or visitors about the current rules and regulations by designing an overview of them, and displaying it on your screens, informing everyone in an instant. Within a corporate environment, show a map of real-time available and taken workplaces to keep your employees from wandering around in search of an available desk. You keep everyone informed with up-to-date and relevant information, keeping people safe while following the official guidelines in your country.

### Prevent new incidents from happening

When things get back to a new normal, informing your employees and visitors about what you do to keep their environment safe is important. However, you also want

to prevent exposure to unnecessary risks. PADS4 Crystal CMS is able to take your Social Safety Signage to the next level, optimizing your space with rules and regulations in mind. Place sensors on the desks in your office space, and make only those desks available that create the distance needed. Within a store, a screen prevents too many people from entering, by displaying a stop sign once the maximum number of people has been reached, when you combine PADS4 with an IP camera and people counting software. Ensure the safety of everyone around you, and make the prevention of hazardous situations equally important to informing them.



### Be aware of your surroundings

The new normal comes with new technologies that are more important than ever. Scanning skin temperatures of employees and visitors is one possibility, but detecting non-mask usage and distance measuring through cameras also gives you the opportunity to keep a watchful eye. Once any breaches are detected, stakeholders are notified to take appropriate measures. To detect alarming conditions is a part of protecting your visitors and employees. Our strategic collaboration with HikVision allows us to support companies going back into business safely. Tests show a successful collaboration, where PADS4 hands you the tools to create a safe situation within the new normal.

Connect Hikvisions' thermal cameras to your screens, and PADS4 translates the data from the cameras to relevant information. Your screens show skin temperatures of the people passing your camera, creating a clear overview. Besides skin temperature screening, cameras detect non-mask usage and measure distances between people as well. When you have people waiting at a counter, distance plays an important factor in ensuring their safety. Program your cameras to detect a certain distance, or lack of distance, and inform people when they need to take a step back. Also showing dynamic direction signs to divert the crowd, avoiding high traffic location, is a crucial benefit of our Social Safety Signage.

### Keep an eye on everyone's safety

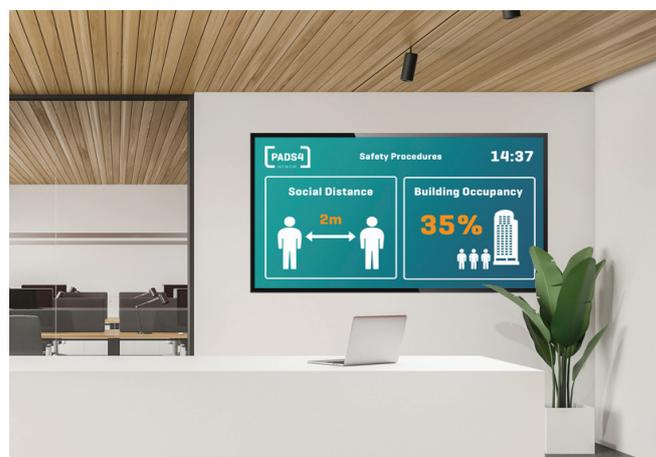
Once any abnormalities are detected, you need to take action to keep the environment safe. The combination of Hikvision cameras and PADS4 make for a perfect way to react to abnormalities. If someone's skin temperature is too high, that information can be sent to the correct person to take action. Your screens can display a crowd of people, with their temperature displayed as well, showing your employees the safety of their surroundings. If you have people waiting in line, and one of them does not take the required distance, an alarm warns them to take more distance.

### Get back to the new normal

Social Safety Signage is the dynamic digital signage solution that empowers your business to stay safe, stay informed, and complies to norms in this pandemic age, all to get back to the new normal. Whether you only display rules and regulations you are taking, or use camera technologies to keep an eye on the safety and health of the people on your premises, it all gives you an opportunity to help return to a safe environment.

### PADS4 for dynamic display communication

PADS4 is a powerful all-in-one digital signage platform that gives you the tools to go back to the new normal. Transform relevant data sources into smart and versatile signage, and inform your employees, customers, or visitors about the measurements you are taking to guarantee a safe and trusted environment. PADS4 supports real-time data integration, always making sure displayed information is up-to-date and relevant. Meet post-pandemic requirements, simply by integrating all your data sources and screens.



With our powerful digital signage, you inform and communicate all that is needed to manage and control the pandemic.

# Inform

Inform people about the latest updates following your organizations and official guidelines to keep them safe.

- Highlight important updates and incidents, staff education and standard operating procedure with internal staff signage displays and desktop/laptop communication.
- Keep abreast with the latest pandemic updates and information, displaying relevant and real-time updates from your local health authorities, such as social distancing, hand sanitization and hygiene.
- Get social media updates and hash-tag campaigns on the digital signage displays.

# Prevent

Prevent exposing people to unnecessary risks by taking appropriate measures.

- Enable booking a workspace even before employees get to the office.
- Use sensors and counters for real-time display and measurement of the overall workspace occupancy.
- Occupancy warning signs to avoid close proximity.
- Show crowd usage indicators and dynamic direction signs to divert the crowd.
- BMS-integrated sanitization and cleaning schedule and assignment.



# Detect

Compliance and regulatory reporting through incident alerts, assignment, tracking and reporting.

- Crowd capacity monitoring on high-traffic locations by counting people and using heatmaps.
- Capture elevated skin temperature and non-mask usage incidents before granting access to the premises.
- Detect a certain distance, or lack of distance, and inform people when they need to take a step back.
- Dashboard and central monitoring of thermal camera streams.

# React

React to abnormalities instantly to look after everyone's safety.

- In case of abnormal temperatures, show alerts on entrance screens and staff screens guiding the visitor and the staff on the follow up procedures.
- Define and manage revised crowd capacity allowed per location and alert on breach.
- Report and manage incidents, and assign officials and health workers to take care of them.
- Keep track of periodic sanitization and staff availability on locations by dynamically scheduling based on the usage statistics of the premises. the usage statistics of the premises.

**Find out more about how PADS4 can keep your business open and safe for everybody.**

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