

Sky-WalkerTM
Open Integration Platform



Retail

Sector reference



The retail sector is changing

The retail sector has known lots of transformations in recent years. With the importance of e-commerce being more present than ever, the role of the physical brick-and-mortar store has changed as well. Whereas in earlier days, the brick-and-mortar store was the only point of sale for customers, they are now evolving more and more into experience stores.

True, genuine and fulfilling experiences draw people away from their screen, and back into the physical stores, which then serve as the most direct touch-point that a customer can have with the brand or store. In other words, because there are more alternatives, the customer has become picky.



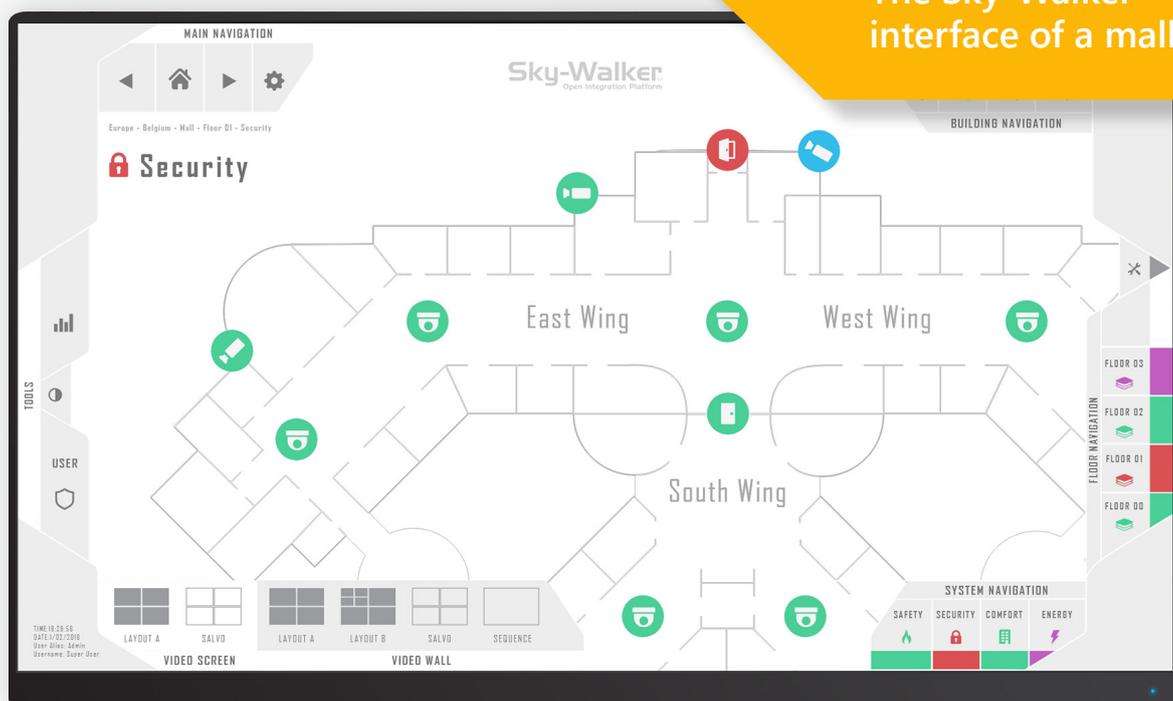
How to maximize the brick-and-mortar store's success

Therefore, maintaining these physical retail locations at their best state as possible has become a must. The goal for brands and stores is to turn their buildings into smart buildings. By combining multiple smart buildings, a smart multi-site is created, with enormous advantages. In a retail environment, on the customer side, the main focus should not only be to maximize their comfort, but also to keep their safety and security in mind.

At the other side of the counter is the retail employee, whose comfort, safety and security should also be maximized as much as possible. By improving their work environment, you'll improve your sales as well.

Often, many large retail chains already have the systems needed to ensure comfort for both parties, but not the software capable of maximizing their capabilities.

The Sky-Walker interface of a mall





Why an operator will love working with Sky-Walker

With Sky-Walker, an operator or facility manager can easily overlook all the buildings of the organization. Thanks to our visual and intuitive software platform, he or she can switch from location to location with a single mouse click. And beyond that, for every building the specific CCTV camera's, access controls, visitor badges, parking barriers and so on are visualized easily and straightforward by using intuitive icons.

High priority alarms in the likes of a fire detection, intrusion alarm and so on, pop up from the screen with clear color codes, flashes and sounds. This is needed to make sure that no alarm is overlooked or ignored. In case of an alarm, personnel and visitors on the ground can be guided and evacuated easily with the help of a pre-determined and automated workflow.

The added value of integrating existing and future systems in a retail environment

Now the question remains, how can we help your retail business in achieving these goals? We develop the Sky-Walker Open Integration platform. Our platform is able to easily integrate more systems than you can imagine into one central software platform. Our strength is the visualization and easy management of all these systems, with only a few clicks of the mouse button into an intuitive and eye-catching graphical user interface (GUI).

The retail sector has a lot of typical subsystems that can be integrated into our central management platform. The most typical **building and facility** systems to be managed in a retail environment are lighting, HVAC, automatic doors and elevators. But there also the systems you might not think about, like fridges and barriers.

In terms of **safety**, fire detection and sprinkler systems are very important to monitor and manage closely.

With Sky-Walker, the operator will know exactly where and when there is a fire alarm. By quickly analyzing the situation, the correct evacuation routes will be made visible with the possibility to give messages to customers and personnel via an intercom system. Also, all contact details of the safety departments like the fire brigade are provided. All these steps are integrated into the platform with pre-defined workflows the operator should follow, without even leaving their chair.

Security is the third integration domain we are capable of seamlessly integrating into our platform. Theft prevention is the most important security risk in retail. We are able to integrate different types of CCTV camera's, both analogue and IP, into a central video matrix or video wall. Furthermore, access control is the second important system type that needs attention, because there are often multiple employees who need to access storage units, freezers, management and office areas etc.

So, is Sky-Walker the right platform for you?

In summary, the use of Sky-Walker can benefit the retail sector in more ways than can even be written down here. The opportunities are endless. But here are the most important ones:

- You are able to integrate existing techniques so that unnecessary investments are made in subsystems, resulting in a higher ROI.
- Ease of use due to everything sub-systems being able to operate easily in 1 user environment.
- Better security guarantee for staff and customers.
- Quick detection of theft and fraud through POS integration with interactions.

Get in touch

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